

FAÇADE

Café de la Musique

Hôtel Amour

FAÇADE EXCLUSIVE RENDEZ-VOUS
AT COSTES ONLY

Café Étienne Marcel

Hôtel Costes

Georges

Café Beaubourg

Costes K

The most Parisian exhibition takes its cover stars
to the most beautiful Parisian places.

www.facadeparis.com

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***Sip a cocktail beneath the kiss of Edwige and Andy Warhol,
have dinner with friends as Jack Nicholson looks on, or stick your tongue
out at Mick Jagger over brunch.***

After the success of the exhibition and soirée in October at le Passage du Désir with Havas and Betc, the Façade magazine show is now circulating in Paris's most beautiful places. International stars and icons of Paris by night, staged by Alain Benoist, founder of Façade, are on display in giant format, to highlight all the talent of a creative brand that transformed the energy of an era into a timeless work of art.



Arty chic, hedonist and Parisian, Façade lights up the Costes circuit all over Paris. Take the trip by limo or vélib, for drinks or more, over a few days and nights to (re)discover and perhaps acquire the mythical images of Façade.

That's the plan this winter as we await the new issue N°15 of the mythical and timeless Façade magazine.

Hôtel Costes

239, rue Saint Honoré
75 001 Paris

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When Mick Jagger
stays at the hotel Costes,
he never shows off...
But if you take a good look,
you can find him...

Costes K
81, avenue Kleber
75016 Paris

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Surrender to the sensual delight
of a hammam kick your jet-lag;
treat yourself to a luxury lunch
and turn off your cell...

Stroll around the Galerie des Stars
and spend some time
with the famous faces in Façade.

*works on show : Jack Nicholson with Djemila; Keith Richards with Charlotte Rampling; Serge Gainsbourg with Dalida;
Salvador Dali with Eva Ionesco; Catherine Deneuve with James Brown; Sophia Loren with Brian Ferry; Gina Lollobrigida with Jacno,
and Gérard Depardieu with Françoise Hardy at the spa-fitness space. (in all : 9 Façade covers)*

Georges
Centre Georges Pompidou
6ème étage



Closer to the stars,
with Paris at our feet,
Andy can't be wrong when he says
that we're all are famous tonight...

works on show : Andy Warhol with Edwige (cover + coverstories)

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Café Beaubourg
43, rue Saint-mérri
75 004 Paris

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Andy Warhol is telling us the story
of a moment that,
like so many in his life,
became a piece of art.

Etienne Marcel

34, rue Etienne Marcel
75 002 Paris

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“Are you in, are you out ?”

The question beside the point.

Serge Gainsbourg is leaning
at the bar, we all are hype
and all we do is art.

Hôtel Amour
8, rue de Navarrin
75 009 Paris

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Games for two, games for three,
tongues and legs at play
on the seat or in the bed.
Love is here, love is art.

Café de la Musique
place Fontaine-aux-Lions
75019 Paris

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How can you keep your feet still when the funky brothers
are moving to the beat in Façade... Ditch that table and dance !

works on show : Les Sapeurs de la Main Bleue



Alain Benoist, Ariel Wizman, Karl Lagerfeld et Hervé Pinard au cours de la soirée opening de l'expo Façade.
(Voir photos, videos, revue de presse sur www.facadeparis.com)

Façade, the timeless magazine

Founded and run by Alain Benoist.
Cult object, 13 publications (from 1976 till 1983)
numbered from 1 to 14 and undated.

Beyond time, and ahead,
FACADE creates its own subjects, and stories,
stages them and selects the stars
to bring them to life.

- Exhibition and event
at *Passage du Désir* (october '07) ,
- "Exclusive Rendez-vous" circuit
all winter long,
 - Façade Window Case
for exclusive sale at colette.
 - Issue N° 15 coming soon.



Pour chaque œuvre : tirages d'exposition (exemplaires uniques)
7 tirages de collection (même format) numérotés de 1 à 7.
Contact collectionneurs sur www.facadeparis.com

www.facadeparis.com